



## Agriculture Report No. 1 The Kansas Beef Industry and Asia

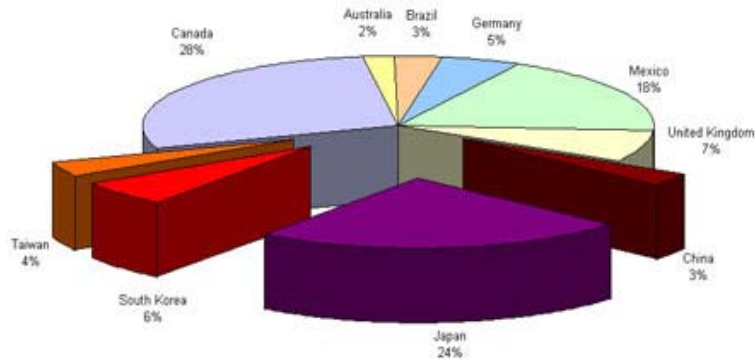
### Our Mission:

The Kansas/Asia Community Connection was established in 2002 to actively engage Kansans, particularly those involved in agricultural and rural communities, with China, Japan, and Korea. We focus on agriculture because of its economic importance to Kansas and because of the close relationship between rural life and the historic traditions and culture of our society. In recognition of the growing importance of Asian markets for our agricultural and other exports, we believe it will be useful for Kansans to better understand the culture and economics of those markets. We intend to offer Kansans, through our website, printed reports, and other media, opportunities to discover some commonalities with, as well as fascinating differences from, the experiences of rural people in East Asia. We hope the comparative information we offer on Kansas will provide for East Asians a view of agriculture, rural life, and food in the United States. Eventually, we hope the sharing of information and related activities may generate dialogue between Kansans and Asians that leads to greater understanding by all.

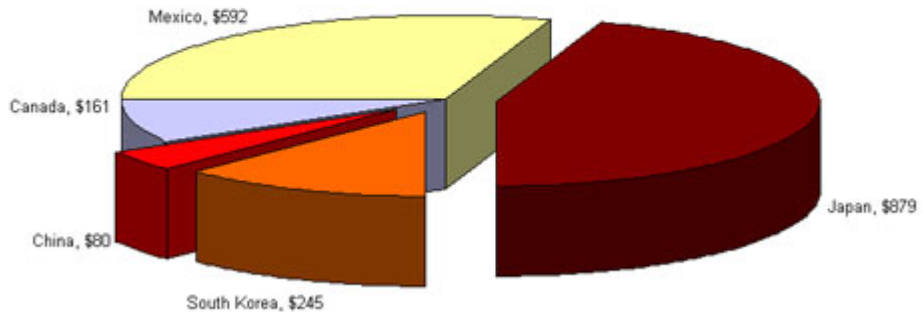
# KACC Agriculture Report Series

For the initial phase of this program, we are examining the existing agricultural relationships between Kansas and East Asia. China, Japan, and Korea are among the top ten agricultural export markets for the United States as a whole and for Kansas. Although these rankings reveal the importance of Asian markets, information on the complexity of these markets and trade relationships is not easily available to the general public. Our goal, then, is to offer a broad overview of each of several important agricultural trade sectors. We will provide a glimpse of the history, current production, trade trends, and cultural context of each of these sectors, both in Kansas and in East Asia (China, Japan, and Korea). We welcome comments and corrections from our readers.

**Kansas Top Ten Export Markets 2002**  
(Kansas Department of Commerce Export Statistics 2002)



**Kansas Top Five Agricultural Markets 2002**  
(US\$ millions, food manufacturing and agricultural crops  
Kansas Department of Commerce Export Statistics 2002)



Kansas/Asia Community Connection  
Center for East Asian Studies  
Bailey Hall, Rm. 202  
1440 Jayhawk Blvd.  
University of Kansas  
Lawrence, KS 66066  
ceas@ku.edu  
www.AsiaKan.org